



# 10 Ways Affiliate Membership *Helps Your Business!*

## 1. EDUCATION

The Greater Tampa Association of REALTORS® (GTAR) regularly holds seminars (and most are FREE) about all aspects of real estate...and the more you know about that the more you can help your real estate clients...and that means more business for you.

## 2. PUBLIC RELATIONS

The Greater Tampa Association of REALTORS® works closely with local media in publicizing variety of special events, usually with a lot of assistance from Affiliates who reap the benefits of increased exposure to both REALTORS® and the general public. It says to both audiences that your company is involved and active...and that helps build business.

## 3. GOVERNMENTAL RELATIONS

If your company does business in any real estate related field, then any governmental actions affecting real estate also affects you. REALTORS® are potentially active and help bring about many beneficial changes by making their voices known...and that helps your business too!

## 4. COMMITTEES

Serving on some of the GTAR committees brings you in contact with scores of new prospects every day.

## 5. SPONSORSHIPS

GTAR holds new member orientations each month, as well as quarterly general membership meetings. Affiliates have the opportunity to sponsor these events!

## 6. BUSINESS CONTACTS

Membership opens a whole new world of business contacts, through committees, luncheons, seminars, orientation, activities, etc.

## 7. GROUP BENEFITS

Members enjoy discounts at Florida attractions, credit union membership, and the opportunity to make lasting friendships.

## 8. PUBLICATION

GTAR publishes a monthly newspaper, *Greater Tampa REALTOR® News*, to keep the members informed and updated on GTAR's activities, real estate issues, fellow members and other areas of interest.

## 9. YOU!

The most important part of GTAR is its members. Without members, GTAR wouldn't exist. Only YOU can make GTAR work for you by participating in activities and becoming involved.

## 10. MEETINGS

Monthly Affiliate meetings have been scheduled for the second Wednesday of each month at 9:00 a.m. You will begin receiving meeting notices and announcements once your application has been processed.

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## *How Can You Join!*

It's simple. Just complete an application and return it with your check for \$195 (January—December) or \$97.50 (July—December) for principal members and \$55.00 (no proration) for each additional employee who wishes to join. Don't delay...contact Sarah Hepburn at Sarah@GTAR.net or 879-7010, ext. 109 and request an Affiliate application and you'll be on your way to enjoying these benefits!



## Application for Affiliate Membership

Application Type:  Affiliate  Affiliate Associate (Company must already have an affiliate membership with GTAR)

Applicant's Name \_\_\_\_\_

Home Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Company Name: \_\_\_\_\_

Business Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Fax # \_\_\_\_\_ E-mail Address \_\_\_\_\_

Web Site: \_\_\_\_\_

Type of Business (title co., home inspect., etc.): \_\_\_\_\_

Mail Preference:  Business  Home

Please choose a password for our web site (6—8 characters): \_\_\_\_\_

I hereby apply for Affiliate Membership in the Greater Tampa Association of REALTORS® and certify that:

1. I am not associated with a firm selling real property.
2. I do not hold an active real estate license and I'm not eligible for REALTORS® membership.
3. I am associated as a \_\_\_\_\_ with the above organization having objectives related to the Greater Tampa Association of REALTORS®.
4. I understand that this category of membership does not entitle me to hold elective office, voting privileges, the use of the designation REALTOR® or the emblem of the NATIONAL ASSOCIATION OF REALTORS®.
5. I am enclosing a  check /  credit card payment in the amount of \$\_\_\_\_\_.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Affiliate membership is \$195 for January—December or \$97.50 for July—December. Affiliate associate membership is \$55 for January—December and is not prorated.

# Fax

To: Membership Department	From: _____
Fax: 876-4221	Date: _____
Phone: _____	Pages: _____
Re: _____	CC: _____

I authorize the Greater Tampa Association of REALTORS® to bill my credit card in the amount of \$\_\_\_\_\_.

Card Number: \_\_\_\_\_ Exp.: \_\_\_\_\_

Billing Address: \_\_\_\_\_

CID: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_  
(The CID 3 digit number on back of VISA and MC OR 4 digit on front of AMEX)

Cardholder's Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

NOTE: All information MUST be filled out completely, or we will be unable to process your credit card information. Inaccurate information will cause your application to be delayed, so please check your entries.