



For Immediate Release
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Greater Tampa Home Sellers to Welcome Thousands of Buyers in March

Tampa, FL – March 4, 2011 - To offer buyers the convenience of touring dozens of homes for sale in one weekend, Greater Tampa REALTORS® and their clients will be hosting open houses as part of the second annual Florida Open House Weekend, March 26-27, 2011.

Sponsored by the 115,000-member Florida REALTORS®, it's the largest open house weekend event in the nation.

“It's a home shopper's dream,” exclaims James D. “Big Jim” Selvey, President of the Greater Tampa Association of REALTORS®. “For the serious buyer, the opportunity to tour dozens of homes in one weekend is a real time saver. Others who didn't think they could afford a home may be drawn into the market by affordable prices and low interest rates. It's a win-win!”

The Florida Open House Weekend coincides with the state's historically active spring home-selling season and is culmination of Welcome Home Week, March 21-27 – a week-long celebration of the benefits of homeownership.

“The Open House Weekend offers people a convenient way to see as many homes as they want in one weekend and gives our members a chance to be part of this fantastic effort to match buyers to their sellers,” says Selvey.

Selvey adds the weekend will be a fun way to attract buyers and help them learn more about what is available in the local housing market. Blue balloons, featuring the REALTORS® “R” in white, will denote those homes that are part of the statewide open house campaign. Balloons will be on display simultaneously at open houses from the Panhandle to Key West.

To find an open house in your area, visit www.MyFloridaHomesMLS.com and click on the open house area to the right.

The Greater Tampa Association of REALTORS®, Inc. is the largest professional REALTOR® association in the Tampa Bay area providing programs, services, continuing education, research and legislative representation to its over 6,000 members.

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